

A Report on “My Bhoomi Clean-Up Drive and Community Awareness Campaign”
Organized by NSS CELL
In Collaboration with The Satsang Foundation & Swaasthya Hospital,
Madanapalle.



Report Submitted by: Mr. Pujari Rajesh, Assistant professor,
Attendance: 60 participants

Department Mechanical.

Introduction:

The NSS Unit organized a **two-day “MyBhoomi Clean-Up Drive and Community Awareness Campaign” on 25th and 26th of April, 2026** in collaboration with **The Satsang Foundation and Swaasthya Hospital, Madanapalle**. The programme aimed to promote cleanliness, environmental sustainability, and public health awareness among students and the local community.

This initiative reflects a collective effort to create a cleaner environment and educate people about hygiene, waste management, and healthy living practices. The programme encouraged active participation from students and volunteers to contribute towards societal well-being.

Event Process:

The programme commenced at **9:00 AM** on both days with NSS volunteers assembling at the designated location. The NSS Programme Officer, along with representatives from **The Satsang Foundation and Swaasthya Hospital**, addressed the participants, emphasizing the importance of cleanliness, sanitation, and community health.

On Day 1 (25th):

Volunteers actively participated in cleaning roadside areas, open grounds, and surroundings near residential zones at the Satsang Foundation premises. Equipped with gloves, waste collection bags, and cleaning tools, students collected plastic waste, dry leaves, and other non-biodegradable materials. Awareness was also created among the public about maintaining cleanliness and reducing plastic usage.



On Day 2 (26th):

The drive continued with extended cleaning activities and a **community awareness campaign**. Volunteers educated local residents on proper waste segregation, hygiene practices, and the importance of maintaining a clean environment for better health. The involvement of **Swaasthya Hospital** added value by highlighting the link between sanitation and public health.

Students and volunteers worked collaboratively with members of **The Satsang Foundation**, demonstrating strong teamwork, commitment, and social responsibility. The collected waste was properly segregated and disposed of, ensuring an effective and eco-friendly approach.

A group photo session was conducted at the end of the programme with all participants and collected waste, marking the successful completion of the drive.

Conclusion:

The **MyBhoomi Clean-Up Drive and Community Awareness Campaign conducted on 25th and 26th** was highly successful. The programme not only contributed to cleaner surroundings but also raised awareness about environmental protection and health hygiene among the community.

It inspired students to actively engage in social service and adopt responsible environmental practices. The collaboration with **The Satsang Foundation and Swaasthya Hospital, Madanapalle** strengthened the impact of the initiative by combining efforts in cleanliness and health awareness.

With Regards,

Dr. C. Kamal Basha, M.E., Ph.D.

Vice Principal - Administration,

Madanapalle Institute of Technology & Science Madanapalle - 517 325,

A.P.

viceprincipaladministration@mits.ac.in